



WOMEN THAT WIN



Our Mission: To empower women to continuously seek new horizons in their career by providing educational seminars, unique opportunities to form strategic alliances and unlimited resources that enable them to define, develop and achieve their personal and professional goals.



Who Should Attend: Professional women including entrepreneurs, executives or any woman looking to take her career to the next level.

Thursday May 3, 2007 - Marketing Make-Over!

You know your product or service is amazing, but are you missing some key components on conveying your message and getting it out to your "perfect customer"? One of the most effective and efficient ways of marketing is through the internet. Learn how to utilize various technologies such as blogging, contact management, podcasts, webcasts, search engine optimization and various other tools to increase your productivity and profitability. Take networking to the next level and stop "selling" and start "marketing" through your contacts, community involvement and giving a "face-lift" to your existing marketing efforts. Learn how to brand your company so that it truly does stand out above the rest! Watch your profits soar and have fun doing it by coming up with new and innovative ways to reach your target audience!

Thursday September 6, 2007 - Business

Woman's Toolbox! You know you are business savvy. Your skills have gotten you this far in your career or perhaps your new business, but there is always room for improvement. If you simply incorporated a few more tools, your business would soar. This conference will provide you with everything you need to know to help your business with those "quick fixes". Impress your clients and colleagues with your impeccable business and social etiquette, develop an effective Business/Action Plan each year so that you achieve all of your goals, learn where, how and when to obtain funding to grow your amazing ideas and learn how to be asked to participate on boards. This and much more will be covered during this special event!

Each conference includes dynamic keynote speakers and an exciting panel of successful women. Each attendee will walk away with useful tools to help enhance their business. General admission tickets include lunch, gift bag, access to exhibiting companies, powerful networking opportunities and a list of all attendees! VIP tickets include general admission as well as a ticket to the launch party on May 2nd and VIP seating at the conference.

\$99.00 General Admission

\$150 VIP Admission

For more information visit us at www.womenthatwin.com or call
561-416-1769



WOMEN THAT WIN

Sponsorship Opportunities

WOMEN THAT WIN HAS SPONSORSHIP OPPORTUNITIES THAT CAN HELP INCREASE BRAND AWARENESS FOR YOUR COMPANY OR ORGANIZATION. THERE ARE SEVERAL LOCAL AND NATIONAL OPPORTUNITIES TO ASSIST YOU IN GROWING YOUR BUSINESS THROUGH WOMEN THAT WIN.



Champion Sponsor

\$10,000 per event, \$17,000 annual

- **EXCLUSIVITY IN YOUR INDUSTRY**
- **OPPORTUNITY TO INTRODUCE YOUR COMPANY DURING EVENT (THREE 5 MINUTE SPOTS THROUGHOUT THE DAY)**
- **PRIME LOCATION FOR EXHIBITOR TABLE**
- **PRE-EVENT AND POST-EVENT PUBLICITY INCLUDING COMPANY LOGO IN FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON FRONT COVER OF EVENT PROGRAMS AND ONE PAGE AD INSIDE PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **OPPORTUNITY TO DISPLAY BANNERS AND PROMOTIONAL MATERIALS DURING EVENT**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY IN PRESS RELEASES, ADVERTISEMENTS AND LOCAL MAGAZINES, NEWSPAPERS AND WEBSITES**
- **TEN VIP ADMISSION TICKETS TO EVENT**



Media Sponsor

\$10,000 per event

- **PRIME LOCATION FOR EXHIBITOR TABLE**
- **PRE-EVENT AND POST-EVENT PUBLICITY INCLUDING COMPANY LOGO ON FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON FRONT COVER OF EVENT PROGRAMS AND ONE PAGE AD INSIDE PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **GROSS PROMOTION WILL ALL OTHER MEDIA SPONSORS**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY IN PRESS RELEASES, ADVERTISEMENTS AND LOCAL MAGAZINES, NEWSPAPERS AND WEBSITES**

- **FIVE VIP ADMISSION TICKETS TO EVENT**



WOMEN THAT WIN



Inspire Sponsor

\$5,000 per event, \$8,000 annual

- **OPPORTUNITY TO INTRODUCE YOUR COMPANY DURING EVENT (ONE 5 MINUTE SPOT)**
- **PRIME LOCATION FOR EXHIBITOR TABLE**
- **PRE-EVENT AND POST-EVENT PUBLICITY INCLUDING COMPANY LOGO ON WEBSITE, FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON FRONT COVER OF EVENT PROGRAMS AND ONE PAGE AD INSIDE PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **OPPORTUNITY TO DISPLAY BANNERS AND PROMOTIONAL MATERIALS DURING EVENT**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY IN PRESS RELEASES, ADVERTISEMENTS AND LOCAL MAGAZINES, NEWSPAPERS AND WEBSITES**
- **SIX VIP ADMISSION TICKETS TO EVENT**



Empower Sponsor

\$2,500 per event, \$4,000 annual

- **PRIME LOCATION FOR EXHIBITOR TABLE**
- **RECOGNITION AND COMPANY LOGO ON WEBSITE, FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON FRONT COVER OF PROGRAMS AND 1/2 PAGE AD INSIDE PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY ON WEBSITE AND IN MEDIA**
- **FOUR VIP ADMISSION TICKETS TO EVENT**



Networking Breakfast Sponsor

\$3,500 per event, \$6,000 annual

- **OPPORTUNITY TO INTRODUCE COMPANY AT EVENT**

(FIVE MINUTE MICROPHONE TIME DURING THE NETWORKING BREAKFAST PORTION OF PROGRAM)

- **PRIME LOCATION FOR EXHIBITOR TABLE**
- **RECOGNITION AND COMPANY LOGO ON WEBSITE, FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON FRONT COVER OF PROGRAMS AND 1/2 PAGE AD INSIDE PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH)**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY ON WEBSITE AND IN MEDIA**
- **THREE VIP ADMISSION TICKETS TO EVENT**



WOMEN THAT WIN



Networking Session Sponsor

(Only three openings per event)

\$2,000 per event

- **RECOGNITION AND COMPANY LOGO ON WEBSITE, FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON INSIDE FRONT COVER OF PROGRAMS AND 1/4 PAGE AD IN PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY ON WEBSITE AND IN MEDIA**
- **TWO VIP ADMISSION TICKETS**



Success Sponsor

\$1,000 per event

- **RECOGNITION AND COMPANY LOGO ON WEBSITE, FLYERS, PROGRAM AND ALL MARKETING MATERIALS**
- **COMPANY LOGO ON INSIDE FRONT COVER OF PROGRAMS AND 1/4 PAGE AD IN PROGRAM**
- **COMPANY LOGO ON WOMEN THAT WIN WEBSITE**
- **COMPANY LOGO ON SISTER COMPANY WEBSITE WOMEN'S WELLNESS SOCIETY (200,000 HITS PER MONTH.)**
- **OPPORTUNITY TO SUBMIT DOOR PRIZE AND ITEM FOR GIFT BAG**
- **PRE-EVENT AND POST-EVENT PUBLICITY ON WEBSITE AND IN MEDIA**
- **TWO VIP ADMISSION TICKETS**



Gift Bag Sponsor

\$5,000 per event

- ~~SAME BENEFITS AS EMPOWER SPONSOR~~
- ~~DONATION OF 300 LARGE TOTE BAGS WITH YOUR COMPANY LOGO~~



Launch Party Location Sponsor \$5,000 (SOLD)

- **DONATION OF FOOD AND LOCATION FOR PARTY TO TAKE PLACE ON MAY 2ND**



Launch Party Sponsor \$10,000 (Company Exclusivity)

- **BANNER AND COMPANY PROMOTIONAL MATERIAL SURROUNDING PARTY**
- **DONATION OF FOOD AND LOCATION FOR PARTY TO TAKE PLACE ON MAY 2ND.**
- **SAME BENEFITS AS SUCCESS SPONSOR**
- **OPPORTUNITY TO RECEIVE FULL MEDIA EXPOSURE FOR YOUR COMPANY**



WOMEN THAT WIN



T-Shirt Sponsor \$5,000 (Company Exclusivity)

- **SAME BENEFITS AS SUCCESS SPONSOR**
- **YOUR COMPANY LOGO PRINTED ON THE BACK OF T-SHIRT**



Program Guide

\$400 INSIDE BACK
\$250 FULL PAGE
\$200 HALF PAGE
\$150 QUARTER PAGE
\$100 BUSINESS CARD SIZE
(PROGRAM DIMENSIONS ARE 5.5" X 4.25")



Gift Bag Donations

GIFT BAG DONATION MUST INCLUDE EITHER FREE PRODUCT SAMPLE OR A DISCOUNT ON SERVICES. ALL COMPANIES WHO DONATE TO GIFT BAGS WILL BE LISTED IN THE PROGRAM GUIDE. ITEM MUST BE RECEIVED ON OR BEFORE FRIDAY, APRIL 27, 2007 AND OR FRIDAY, AUGUST 31, 2007.



Corporate Group Discount Ticket Prices

**SPONSOR YOUR OWN TABLE AT EACH EVENT BY PRE-PURCHASING A
BLOCK OF TEN TICKETS PER TABLE FOR YOUR EMPLOYEES. SPECIAL PRICE
OF \$890.00 PER TABLE FOR GENERAL ADMISSION OR \$1250 FOR VIP
ADMISSION WITH YOUR COMPANY NAME DESIGNATED ON TABLE.**